

**SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A
MACHINERY SUPPLY CHAIN MANAGEMENT FRAMEWORK**

5

ABSTRACT

A system, method and computer program product are disclosed for managing a machinery supply chain utilizing a network. A network is utilized to receive data from a plurality of machinery outlets of a machinery supply chain in which the data relates to the sale of machinery by the machinery outlets. An electronic order form is generated based on the data for ordering machinery from a machinery distributor of the machinery supply chain. The data is transmitted via the network to the machinery distributor of the machinery supply chain. The data is also transmitted to a machinery supplier of the machinery supply chain utilizing the network. Additionally, activity in the machinery supply chain is forecast utilizing the data.